

HOW TO GIVE

The Paragon Foundation of Palm Beach County was formed with a clear direction in mind: to provide compassionate, fiscally responsible economic opportunities to black and other minority-owned local businesses. Paragon offers programs that will invest in those businesses and give minority entrepreneurs the chance they need to compete on a more level playing field. These programs help traditionally underserved companies gain access to both capital and sound business advice. Providing these and other such critical resources not only accelerates the company's growth but also aids in the revitalization of underserved communities in Palm Beach County. Paragon commenced operations in July 2008 and operates three program categories—Venture Investment Fund, Business Assistance Grants and Entrepreneurial Scholarships.

While our goal is to provide the financial support that will help small businesses grow and foster positive economic development in Palm Beach County, we also want to reward our donors with positive publicity about their support for Paragon. We also seek to develop an on-going, two-way relationship with donors through corporate awareness. Donors will enjoy connections with other local business leaders, across a variety of industries, who share a common interest in the future minority and small business development in Palm Beach County. Paragon will provide facilitation of direct business opportunities; promotional value and organizational visibility and personal networking opportunities.

The Paragon Foundation of Palm Beach County is recognized by the US Internal Revenue Service as a 501(c) 3 organization and accepts tax deductible donations in a variety of ways. No matter the option you choose, Paragon will handle all administrative and reporting requirements.



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The following is a list of options available to support the Programs and Services of the Paragon Foundation:

CORPORATE PATRON (\$10,000 + ANNUAL GIFT)

Company/individual name or Corporate logo will prominently appear in:

- Listing as a Corporate Patron Sponsor for all Paragon events
- Prominent "spotlight" feature in the Paragon Newsletter
- Separate listing in the Paragon Annual Report as Patron
- Badge Recognition at all Paragon events as a Corporate Patron
- Separate listing as Patron with Company logo displayed on Paragon website, with direct link to your website
- Name/logo direct link in Paragon email alerts as a Corporate Patron
- Four tickets to Paragon's annual event and recognition as a Corporate Patron.
- Recognition at Paragon's Annual Board meeting
- Separate listing as Corporate Patron with Company logo in the Paragon Resource Guide

PLATINUM LEGACY DONOR (\$5,000-\$9,999 ANNUAL GIFT)

Company/individual name or Corporate Logo will prominently appear in:

- The Paragon Newsletter and opportunity for Company Spotlight
- Listing in the Paragon Annual Report as a Platinum Donor
- Badge recognition at all Paragon events as a Platinum Legacy Donor
- Recognition at Paragon's Annual Board meeting
- Separate listing as Platinum Legacy Donor with Company logo in the Paragon Resource Guide
- Listing on the Paragon website as a Platinum Legacy Donor

GOLD LEGACY DONOR (\$2,500-\$4,999 ANNUAL GIFT)

Company/individual name or Corporate Logo will be prominently listed in:

- Paragon Annual Report as a Gold Legacy Donor and,
- On the Paragon website as a Gold Legacy Donor
- Badge recognition at all Paragon events as a Gold Legacy Donor
- Recognition at Paragon's Annual Board meeting

SILVER LEGACY DONOR (\$1,000-\$2,499 ANNUAL GIFT)

Company/individual name or Corporate Logo will be prominently listed in:

- Paragon Annual Report as a Silver Legacy Donor and,
- On the Paragon website as a Silver Legacy Donor
- Recognition at Paragon's Annual Board meeting

LEGACY DONOR (\$500-\$999 ANNUAL GIFT)

Company/individual name will be prominently listed in:

- Paragon Annual Report as a Legacy Donor and,
- On the Paragon website as a Legacy Donor

UNRESTRICTED CONTRIBUTIONS

Unrestricted support from individuals, foundations, and corporations is a primary and critical source of revenue for the Paragon Foundation. Unrestricted funds allow us to direct funding to areas of greatest need within our program budgets.

RESTRICTED SUPPORT TO SPECIFIC PROGRAMS

Foundations, corporations, and individuals may select a specific program to support based on funding priorities or interests. Donations can be directed to any or all of our business development programs: the Paragon Venture Fund, the Business Assistance Grant Fund, or the Entrepreneurial Scholarship Fund.

TRIBUTES

Tributes are a wonderful way to sustaining the memory of a loved one or mark an important occasion or distinction in a person's life. Donations in honor or in memory of a friend or family member are acknowledged in specific accord with the donor's wishes. The Paragon Foundation will send an appropriate letter to the individual or family of the individual specified in the tribute.

INDIVIDUAL SUPPORT

Financial donations provide direct and immediate support, usually in the form of cash (via credit card, check, or electronic transfer) or publicly traded securities. Donors generally qualify for tax deductions and many employers match their employees' gifts to charitable institutions like the Paragon Foundation.